



2024 SPONSORSHIP OVERVIEW

All sponsorship dollars support NMRC's mission to inspire New Mexicans to rethink, reduce, reuse and recycle



SPONSORSHIP BENEFITS

Brand Visibility

- Did you know that more than 20,000 unique visitors come to the NMRC site each year? Your name included on NMRC's webpage as a supporter shows your support for recycling & waste reduction in NM.
- All sponsors will receive recognition in NMRC's monthly e-newsletter and higher-level sponsors will have their logos on NMRC's homepage
- All sponsors will be recognized at the 2024 Annual Meeting & special trainings offered throughout the year.

Complimentary Registration

- Sponsorship includes complimentary registration to the 2024 Annual Meeting

Membership

- Sponsorship includes annual membership in the NMRC

Targeted Trainings & Technical Assistance

- NMRC hosts a range of trainings that can be brought to your staff or targeted audiences. Higher level sponsorships include an in-person training in your area to earn CEUs. The training can be jointly hosted by NMRC in partnership with the sponsoring entity.
- Higher level sponsorships can also include technical assistance related to your community's recycling operations or sustainable materials management, such as assistance with a small waste audit or strategic planning.

SPONSOR LEVELS - SIGN UP TODAY [HERE](#)

OCC Level Sponsor - \$10,000

- Premier lunch sponsor of the 2024 Recycling Professionals Annual Meeting scheduled for June 6th in Albuquerque. Includes five complimentary registrations.
- Complimentary recycling or sustainable materials management training created, hosted and delivered for/to an audience of your choice or related technical assistance.
- Recognition (logo) on NMRC's homepage
- Gold Level membership in NMRC

Aluminum Level Sponsor - \$7,500

- Coffee break sponsor of the 2024 Recycling Professionals Annual Meeting & four complimentary registrations.
- Complimentary recycling or sustainable materials management training created, hosted and delivered for/to an audience of your choice.
- Recognition (logo) on NMRC's homepage
- Gold Level membership in NMRC

Organics Level Sponsor - \$5,000

- Morning coffee sponsor of the 2024 Recycling Professionals Annual Meeting & three complimentary registrations.
- Recognition (logo) on NMRC's homepage
- Gold Level membership in NMRC

HDPE Level Sponsor - \$2,500

- Complimentary registration for two to the Annual Meeting.
- Silver Level Membership

Mixed Paper Level Sponsor - \$1500

- Complimentary registration for two to the Annual Meeting.
- Business Level membership

PET Level Sponsor - \$1000

- Complimentary registration for one to the Annual Meeting.
- Business Level membership