

Our clients start using
Recycle Coach so residents
knew when it's garbage day.

**But our technology is so
much more than just a
calendar.**

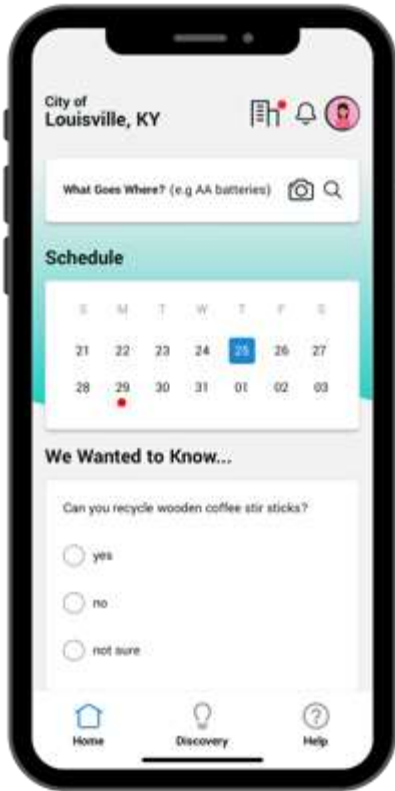


It's a game changer.

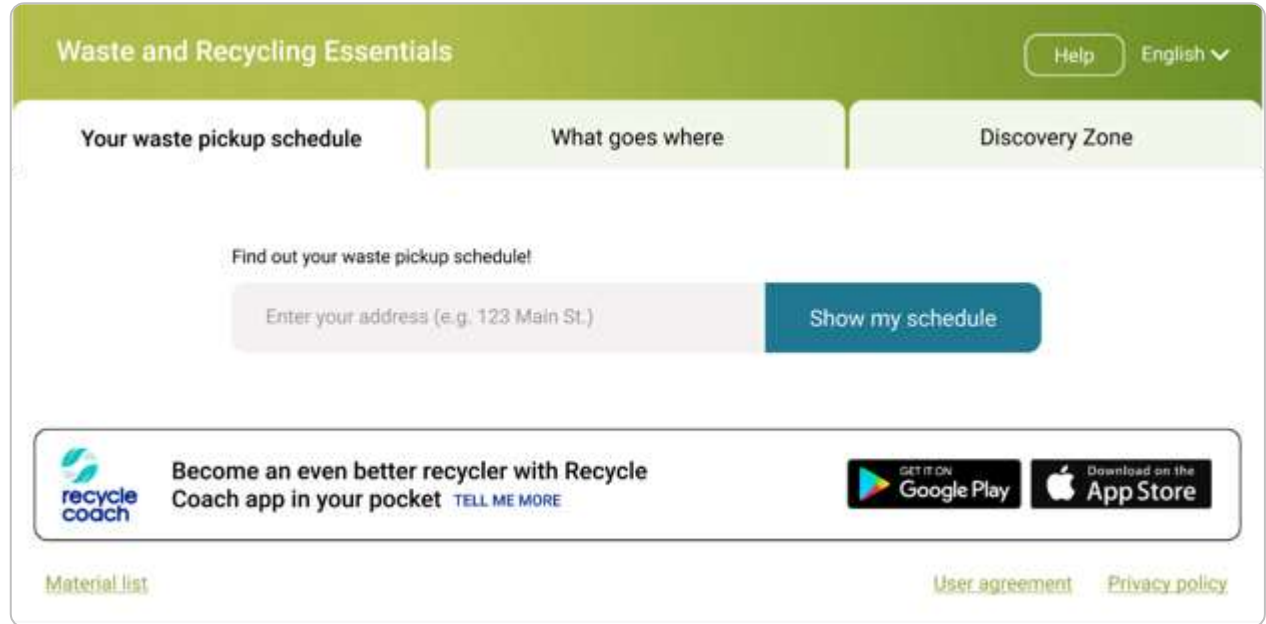
Recycling issues stem from a lack of resident education — not a lack of trying.



Mobile App



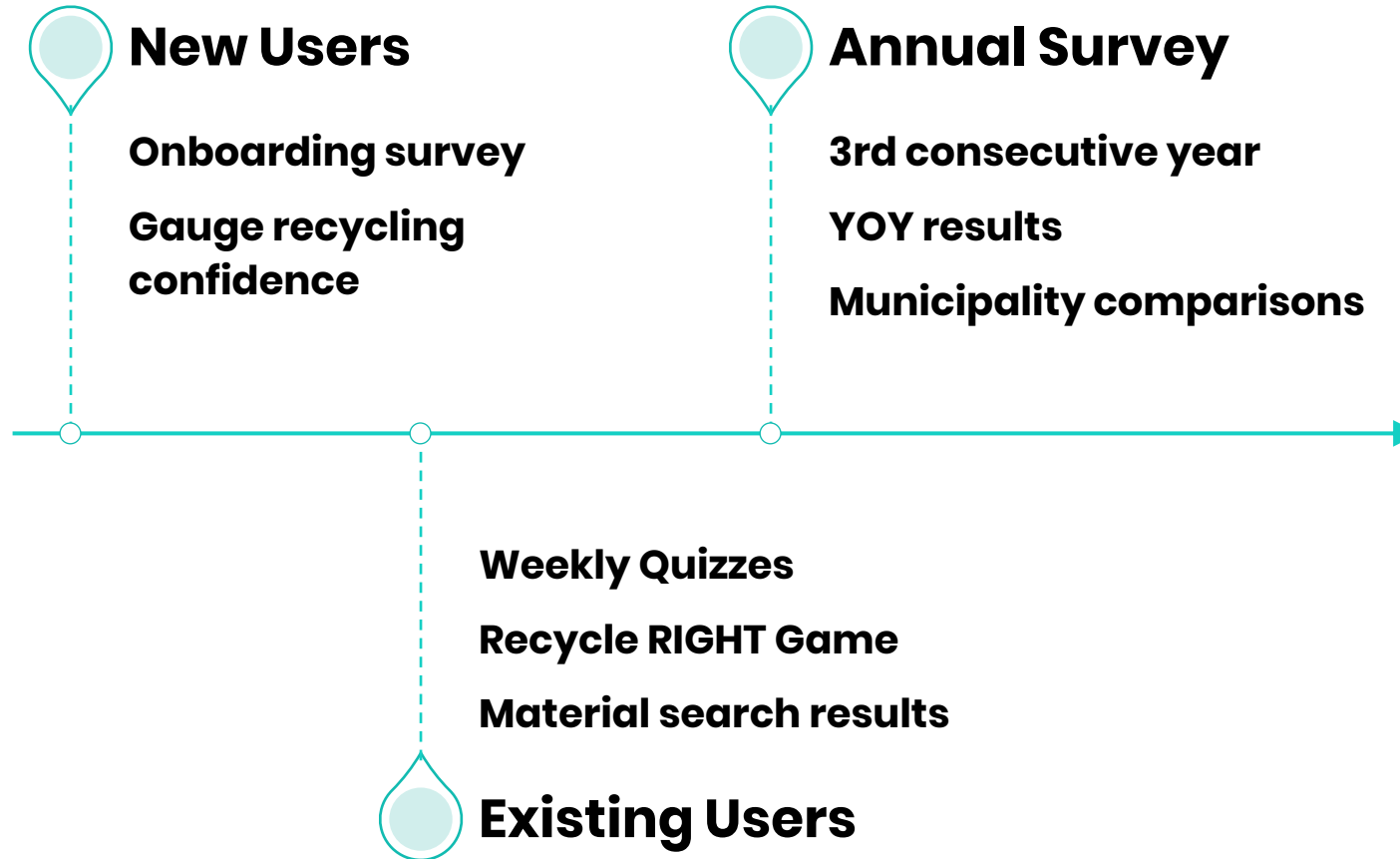
Web Widget



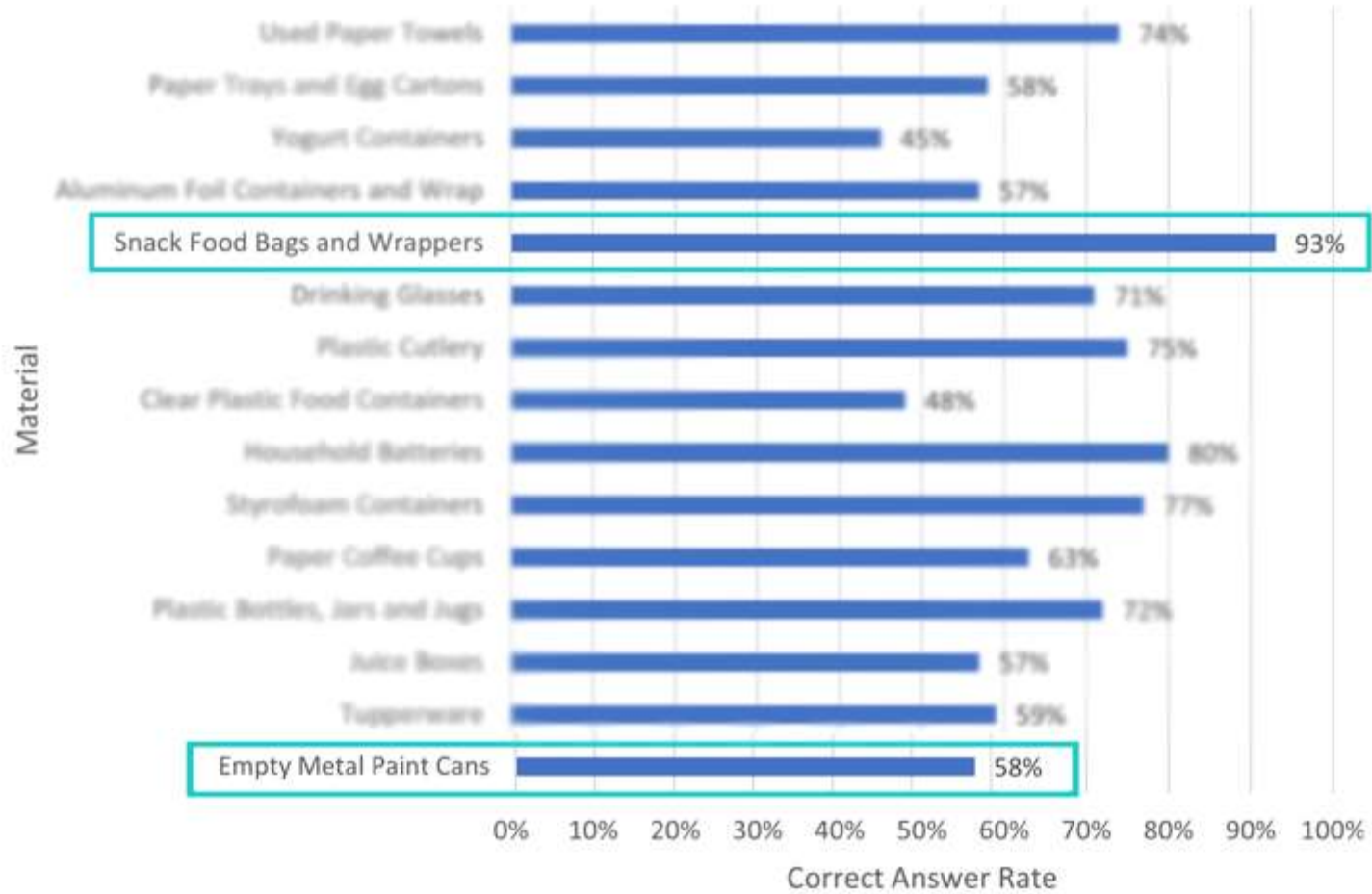


Hyper local data matters for a **national conversation.**

How we collect data



2022 US Recycling Survey Results



Top 5 Items Searched in the U.S.



Furniture Items



Styrofoam Packaging Inserts



Standard Household Batteries



Mattresses



C&R Materials

Top 5 Items Searched in New Mexico



Styrofoam



Standard Household Batteries



Mattresses



Lightbulbs



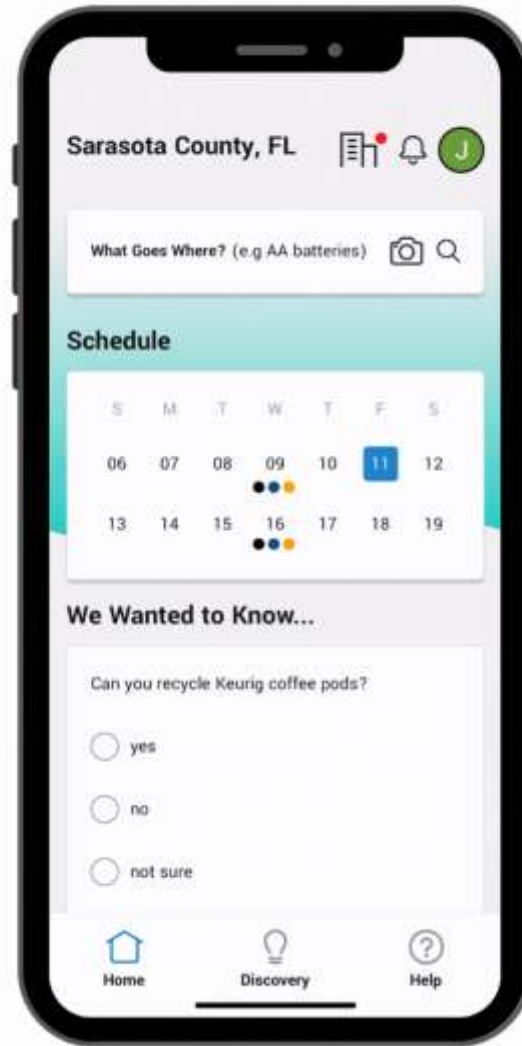
Carpeting

Residents are savvier than we give them credit for.

Are we putting the same effort into hard to recycle materials as we are consumer packaging?

Did we know we needed to?

What Goes Where Tool



From Data...

Material Searches - Details July 10th, 2023 - August 10th, 2023

	● Current Period	● Previous Period ⓘ	● Current Period (Last Year)
Search Totals	1,198	1,280	1,347
Materials <i>(Search ranking)</i>			
Mattresses	36 (1)	12 (30)	11 (37)
Corrugated Cardboard Boxes	31 (2)	27 (6)	35 (2)
Televisions	29 (3)	23 (9)	23 (7)
Construction and Remodeling Materials	29 (3)	32 (2)	19 (10)
Styrofoam Containers	25 (5)	24 (8)	29 (5)

...to Action

Norfolk County @NorfolkCountyCA · Aug 4
 Can you **recycle** iced coffee cups? Find out the answer to that question and more recycling-related questions at the **Recycle Coach** App: bit.ly/3X2yzZj



hcia_online Follow

Avoid Recycling Contamination!

Make sure to only recycle what is accepted in your program to avoid contaminating your recycling!



thecityofkenora Follow

New to Recycle Coach?

Search items to find out if they are recyclable.

City of Gaithersburg @GburgMD · Jul 11
 #RecycleTipTuesday
 Never miss a recycle pick-up again, download the @RecycleCoachApp and customize your collection reminders! Visit gburg.md/RecycleCoach to learn more.

Did You Know...

You can customize your collection reminders on the Recycle Coach App. In settings, click Collection Reminders.

Chatham-Kent

correctly with "here" Search

Chatham-Kent

Middlesex Centre @MiddlesexCentre · Jun 12
 Looking for a way to keep on top of your waste collection days or wondering whether something belongs in the recycling? Check the @RecycleCoachApp - online or on your phone - for recycling tips and to set reminders. Visit ow.ly/XQwE50j2gR to learn more.

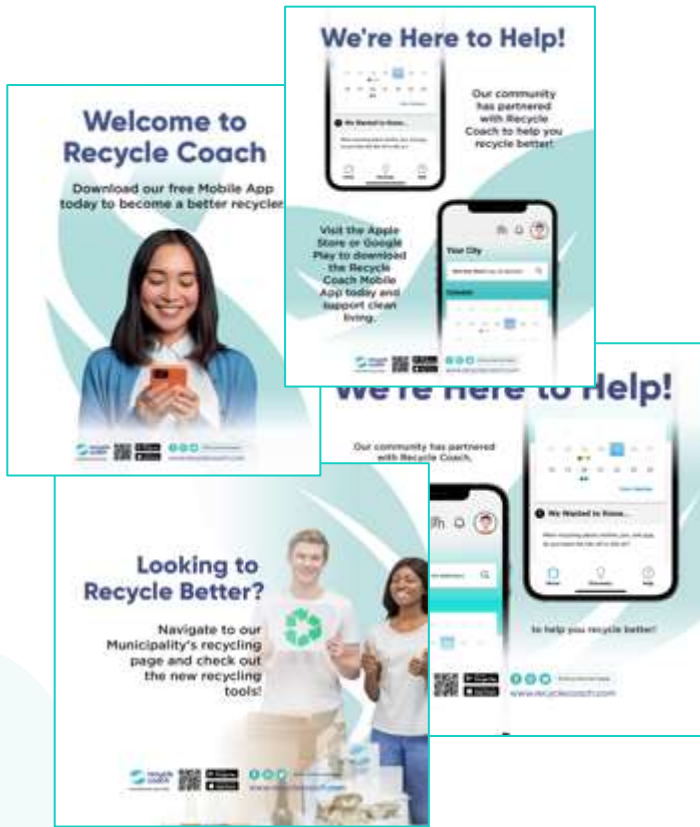
Welcome to Recycle Coach

Join the movement and learn how to recycle right in your community!

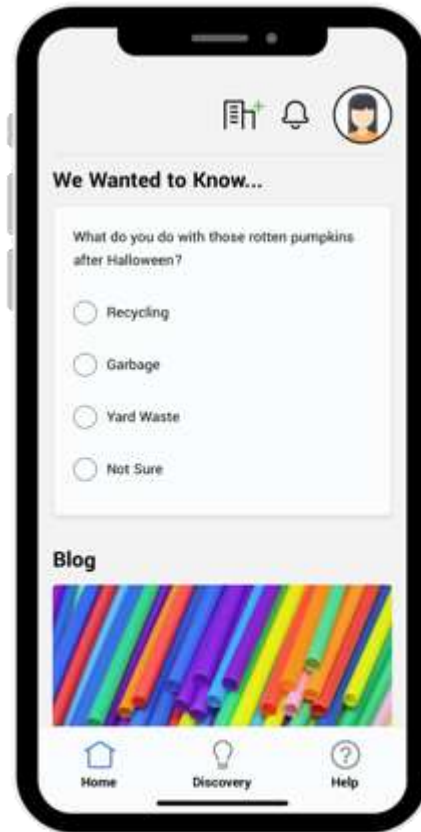
Chatham-Kent



How our partners take advantage:



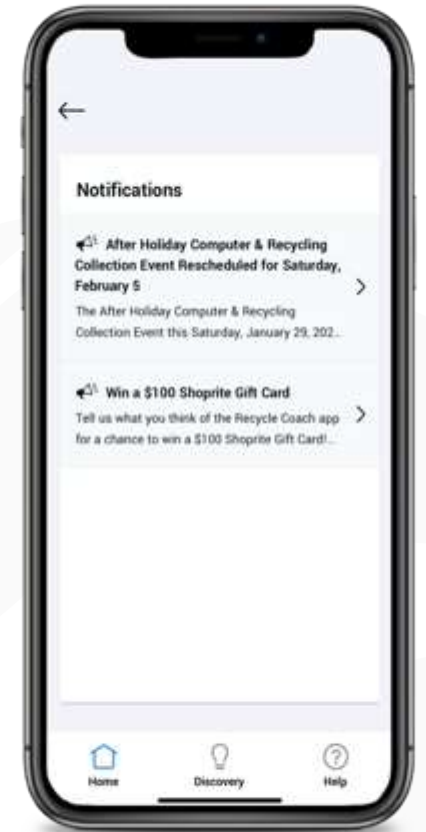
Marketing



Weekly Quizzes



Blogs & Campaigns



In-App Notifications & Collection Reminders



Here at home

 **Los Alamos County** · Follow
August 25 at 4:04 PM · 🌐

The [Los Alamos County Environmental Services](#) reminds you to download the Recycle Coach app on your phone or tablet and become a better recycler.

- Get a personalized recycle and waste pickup calendar specific to your address.
- Never miss collection with reminders and emergency alerts!
- Correctly dispose of items with the Ask Milo "What Goes Where" search tool.

View the Recycle Coach brochure (https://cdnsm5-hosted.civiclive.com/.../RecycleCoach_bill...) and locate the Recycle Coach app in the Apple Store or Google Play store to install.
[#recycle](#)



**in Los Alamos
County**

 **City of Santa Fe** · Follow
May 23 · 🌐

Our free Recycle Coach app is here to help you with all your recycling needs! Recycle Coach guides you through how to recycle items in Santa Fe, including a sorting guide, collection schedule for updates and reminders about your trash pickup, and much more. Download and get started today!

FYI: There will be no residential trash/recycling pickup on Monday, May 29, due to the Memorial Day holiday. Commercial trash pickup will remain as scheduled.
[#CityOfSantaFe #RecycleRightS...](#) [See more](#)




Did You Know?
We have a free recycling app!


With Recycle Coach, you can learn to recycle correctly.




Here at home



 **South Central Solid Waste Authority**
April 7 · 🌐


Become a Smarter Sorter during Recycle Month!
Smart sorting is all about putting the right waste item in the right bin. Unfortunately, too many of us get this wrong. We understand, though, recycling can be complicated when recycle rules in one community are different in another. That's why Recycle Coach is here—to make it easier for you to recycle.
Download this easy-to-use app to answer commonly asked Recycle Questions!

Find the waste and recycling information you need quickly with **WHAT GOES WHERE** 

Choose image search instead of typing | Take a photo or choose a photo | Select the correct item option | Read about proper disposal




 **Keep ABQ Beautiful** · Follow
December 16, 2021 · 🌐

Let's play another round of recycle this, not that holiday edition! Once you rinse out your apple cider and milk jugs, please put them in your recycle bin. As for ornaments, if they are past their prime and you can't donate them, please dispose of them in your trash. Thank you for recycling right, Albuquerque!
🍏🌲🍷

P.S. If you have any questions about what can and can't be recycled, you can use the search function in our free Recycle Coach App: <https://www.cabq.gov/solidwaste/recycling/recycle-coach>

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#Reduce #Reuse #Recycle #Holiday #SolidWaste #OneAlbuquerque #RecycleCoach #PlasticJugs #Ornaments #RecycleRightABQ



A quick final thought...

You don't have to be a big city to use big city innovative tools.

Every community, of all shapes and sizes can enjoy the benefits of Recycle Coach.

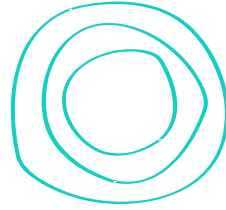


Because...

The data says
we need
more data.



som^{ee}cards
user card



Thank you

Jeff J. Galad
Chief Revenue Officer
647.885.7493 | jgalad@recyclecoach.com

