



New Mexico Recycling Coalition 2021 Sponsor Package



New Mexico Recycling & Solid Waste Conference:
Recovery, Redesign, Resiliency (R3)
September 20-22, 2021—Albuquerque Sheraton at Uptown

HDPE Sponsor

\$10,000

- Premier sponsor of the 2021 Recycling & Solid Waste Conference scheduled for September of 2021, which includes a complimentary exhibit booth and four full conference registrations.
- Recognized sponsor of the Tuesday, Sept 21 Recycling Awards and Networking Social Hour. Only one sponsor awarded for Networking Social Hour
- Recognition (logo) on NMRC's homepage, which receives over 2,000 views per month and in NMRC's monthly membership newsletter.
- Complimentary recycling education activity developed by NMRC in partnership with sponsor. Activity will be debuted at the 2021 conference and recognize sponsor. For example this could be a recycling trivia game show or sort contest, etc. The idea is that attendees can then take this activity back to their communities for education and outreach purposes.
- Gold Level membership

Aluminum Sponsor

\$7,500

- Premier sponsor of the 2021 Recycling & Solid Waste Conference scheduled for September of 2021, which includes a complimentary exhibit booth and three full conference registrations.
- Recognized sponsor of the Kick-Off breakfast and coffee hour on Sept 21
- Recognition (logo) on NMRC's homepage, which receives over 2,000 views per month and in NMRC's monthly membership newsletter.
- Complimentary recycling or sustainable material management webinar created, hosted and delivered for/to an audience of your choice (\$1500 Value)
- Gold Level membership

OCC Sponsor

\$5,000

- Premier sponsor of the 2021 Recycling & Solid Waste Conference scheduled for September of 2021, which includes a complimentary exhibit booth and two full conference registrations.
- Recognized sponsor of the coffee break on Sept 22
- Recognition (logo) on NMRC's homepage, which receives over 2,000 views per month and in NMRC's monthly membership newsletter.
- Complimentary recycling or sustainable material management webinar created, hosted and delivered for/to an audience of your choice (\$1500 Value)
- Gold Level membership

PET Sponsor

\$3,500

- Partner sponsor of the 2021 Recycling & Solid Waste Conference scheduled for September of 2021, which includes one full conference registration.
- Recognition (logo) on NMRC's homepage, which receives over 2,000 views per month and in NMRC's monthly membership newsletter.
- Complimentary online training created, hosted and delivered for/to an audience of your choice (\$1500 Value)
- Silver Level membership

Organics Sponsor

\$2,500

- Partner sponsor of the 2021 Recycling & Solid Waste Conference scheduled for September of 2021, which includes one full conference registration and a 50% discounted exhibitor booth.
- Recognition (logo) on NMRC's homepage, which receives over 2,000 views per month and in NMRC's monthly membership newsletter.
- Silver Level membership

Mixed Paper Sponsor

\$1,000

- Recognized sponsor of the 2021 Recycling & Solid Waste Conference scheduled for September of 2021, which includes a 50% discounted registration
- Recognition (logo) on NMRC's homepage, which receives over 2,000 views per month and in NMRC's monthly membership newsletter.
- Business Level membership

All sponsorship dollars, support NMRC's mission of inspiring New Mexicans to reduce, reuse and recycle and promote recycling, composting and waste reduction throughout the state