



ILLEGAL DUMPING COMMUNITY OUTREACH

PARTNERSHIPS A.C.E.S. PROJECTS

A.C.E.S.

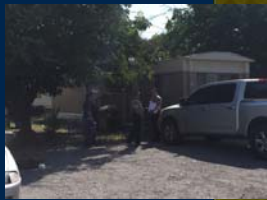
Animal Control and Code Enforcement Environmental Survey

Each project conducted in a community involves several agencies:

- ❖ Animal Control Officers
- ❖ Code Enforcement Officers
- ❖ Planning and Zoning (Community Development)
- ❖ Animal Services Center of the Mesilla Valley
- ❖ Coalition for Pets and People
- ❖ South Central Solid Waste Authority

PURPOSE OF THE PROJECTS

- ❖ Improve our communities
- ❖ Getting voluntary compliance
- ❖ Encourage pride and leadership
- ❖ Develop partnerships
- ❖ Offer resources
- ❖ Educate the community
- ❖ Reduction in illegal dumping
- ❖ Bite prevention
- ❖ Animal Husbandry



HOW DO WE DO THIS?

- ❖ Community grid areas are selected
- ❖ Community leaders are informed
- ❖ Area schools are visited
- ❖ Communities are given notice

DOOR TO DOOR

- Address violations and educate
- One and a half weeks before a dumpster day is set up (clean up with Carlos Day)
- Allows for compliance

Our A.C.E.S Projects started in April of 2013 and has continued every month, with a projected calendar into June 2019.



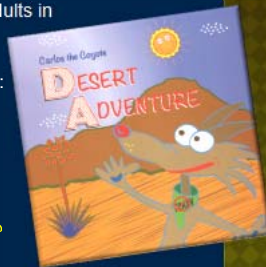
THE FIRST ILLEGAL DUMPING EDUCATIONAL BOOK WAS CREATED Carlos the Coyote Desert Adventure

Carlos the Coyote came on board to help us educate the children and adults in the communities and schools.

He came to us with his local friends:

- Sara Snake
- Johnny Jackrabbit
- Lizzie Lizard

15,000 Books to educate kids!



CARLOS HAS COME TO LIFE

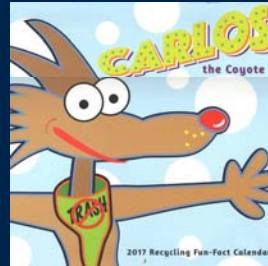
The mascot was created and has now started assisting Officers in schools and special events.



GETTING CREATIVE

- We teamed up with NMSU and had three 15 second animations created that were played in the local movie theatres reminding the community to stop and report illegal dumping.

2017 RECYCLING FUN FACT CALENDAR

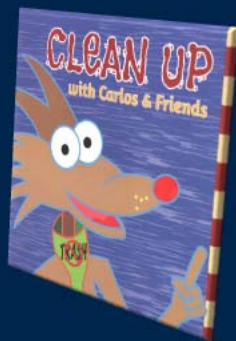


In 2017 5,000 recycling fun fact calendars were created and given to the children of Dona Ana County to assist Carlos and the Codes Officers in the schools to help educate the kids on recycling.

THE SECOND ILLEGAL DUMPING AND RECYCLING EDUCATIONAL BOOK

Carlos and Friends Continues to help us educate the children about illegal dumping and this time he wanted to add recycling tips.

15,000 books were printed



Straight out of the book

LIZZY THE LIZARD JOINED CARLOS IN COMING TO LIFE



Lizzy now helps Carlos in schools and special events to educate the children and adults on illegal dumping, reducing, reusing and recycling.



**NEW WEBSITE GETS
DESIGNED AND A NEW
ANIMATION IS OUT**

CleanupWithCarlos.org



STATISTICS

**2017-2018 A.C.E.S.
Projects Final Stats**

Total Residences visited	292			
Total hours into the project	670	Clean up hours =	144	Total = 814
Total officers	107			
Educational materials handed out	2,394			
Area	Citations	Verbals	Warnings	still in violation
East Mesa	5	F 9 to 2	F 20 to 7	14
Chaparral	0	F 4 to 0	F 5 to 0	7
Rincon	2	F 16 to 8	F 23 to 4	24
Anthony	0	F 26 to 39	F 3 to 10	29 same no change
Tortugas	0	F 13 to 3	F 2 to 7	10
Barnett	1	F 13 to 1	F 11 to 9	11
Area	Tons P/U	from	%better	to %
East Mesa	4.39		62%	77%
Chaparral	6.75		76%	98%
Rincon	4.69		62%	92%
Anthony	12.08		59%	39%
Tortugas	11.08		70%	86%
Barnett	4.98		71%	88%
Total	tonnage	43.74		138.20%

Clean-up with Carlos Days

- East Mesa- 4.19 tons
- Chaparral- 6.79 tons
- Rincon- 4.69 tons
- Anthony- 12.08 tons
- Tortugas- 11.08 tons
- Bamert- 4.91 tons
- Total of 43.74 tons of trash



Projects Hours

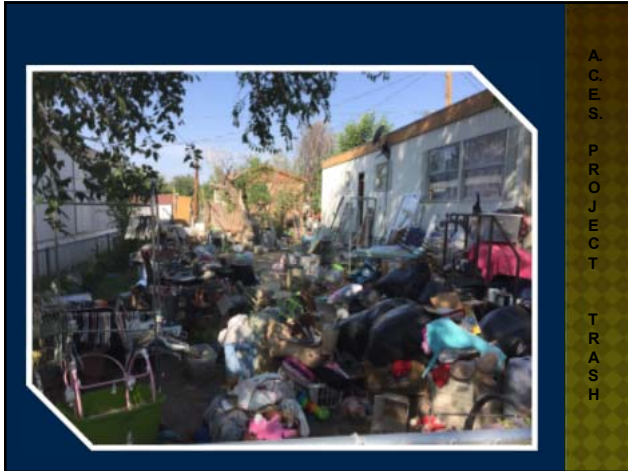
Total hours A.C.E.S- 670 Hours
Clean-up with Carlos - 144 Hours
Total Hours are 814



ILLEGAL DUMPSITE



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In Closing our division holds :

- 12 Animal Control/ Codes Enforcement Officers
- 1 part time Graffiti Abatement Officer
- 1 Receptionist/ KAB Coordinator

DONA ANA COUNTY IS APPROXIMATELY 3,851 SQUARE MILES

Making this project a success is possible with the cooperation and the resources available by partnerships and grants

