



August 22, 2017

To: Sarah Pierpont, Executive Director - New Mexico Recycling Coalition Board of Directors

From: Tarkeysha Burton, Recycling Coordinator – South Central Solid Waste Authority

RE: Self-nomination to Board of Directors of the New Mexico Recycling Coalition (NMRC)

It is with great pleasure that I submit this letter as a self-nomination for membership to the New Mexico Recycling Coalition (NMRC) Board of Directors. I am the Recycling Coordinator for the South Central Solid Waste Authority and have the full support of my Director to serve on the Board of Directors, representing SCSWA.

I have over 10 years of experience working with the recycling and waste management industry, and have seen great improvements in available resources and public education on recycling, waste diversion and various environmental issues. I have a strong background in recycling and waste reduction program coordination, contract administration and procurement, and marketing and advertising. During my tenure with Broward County Solid Waste and Recycling Services, I coordinated one of the nation's largest institutional recycling program, expanded the existing parks program to integrate public space and events recycling that resulted in an 80% increase in recycling diversion for county park locations, developed and managed the County's first Office Composting Program, and coordinated the overall direction of outreach and promotions for the recycling programs. I was also a contributing member on various committees and boards such as the Climate Change Committee, WasteWise and Compost Committee, and Inter-Agency Outreach Committee.

As the Recycling Coordinator for SCSWA, I have worked toward expanding recycling services to neighboring school districts in the Southern New Mexico, as well as promoting and expanding access to recycling services to our residents located within rural areas of Doña Ana County. I've also worked toward expanding business/commercial recycling to include educating local businesses regarding avoided waste disposal, greenhouse gas emissions reductions, and understanding their carbon footprint. I have partnered with various entities such as the Las Cruces Green Chamber of Commerce, NASA, Keep Doña Ana County Beautiful and other to work collaboratively to improve recycling awareness. Most recently, I have formed the Recycle More Partnership (RampUp Recycling) to help expand recycling to expand access to recycling at public facilities and events (small to large scale). I have also expanded our facility operations to include a virtual reuse center called the RE-Circle It! center that list available items for the public to request to avoid sending salvageable items to the landfill.

In having completed one term on the Board of Director's for NMRC, there are four goals that I believe should be included in NMRC's vision for New Mexico:

1. Design and implement End-Producer Responsibility (EPR) programs for New Mexico.
2. Educate citizens, corporations/businesses and communities on how to live sustainably.
3. Expand training to include web-based training and certification options for both industry professionals and the public.
4. Work to improve local and state legislative/regulatory environmental policies

Given my background in diversified fields such as marketing methodologies, advertising and branding concepts, waste reduction and recycling management and contract administration, I am certain that my skills and experience, when linked with the vision of NMRC, will serve to create dramatic and measurable results and help the organization work toward our goals to create as clean and sustainable New Mexico for today and for future generations.

Respectfully,

A handwritten signature in black ink, appearing to read "T. Burton". The signature is fluid and cursive, with a large initial "T" and a long, sweeping underline.

Tarkeysha Burton

Recycling Coordinator