



Dear Members of the New Mexico Recycling Coalition:

I respectfully submit my letter of nomination for the position of board Member for the New Mexico Recycling Coalition. With assurance I will provide the knowledge, expertise and leadership needed for this position. I have enjoyed my period on the board over the past two years and as the board president during this past year and would like to continue to serve NMRC and its members. Also, I bring the proven governance and capabilities needed to effectively assist your board in recycling and waste reduction issues.

From June of 2011 to the present, I hold the position of Manager of the North Central Solid Waste Authority. In this time I have taken a business which was foundering despite receiving operating subsidies from both the City of Espanola and Rio Arriba County, and turned it into a business which is poised to become self-sufficient. I am describing the Authority as a “business” in this context because although the Authority is a local public body, it was by understanding the importance of following a business strategy in my management of the Authority that I was able to implement major changes which turned the Authority from an agency which was not meeting its financial, operational or New Mexico Environmental Department obligations to what the New Mexico Environment Department now refers to as a model for how to turn a solid waste authority around. I feel I will best represent the waste and recycling segment of the NMRC Board but have background and comprehensive qualifications in legislation, policy and financial expertise to offer.

However, while I managed the Authority’s financial resources using a business model, I never lost sight of the fact that it is a governmental agency meeting all statutory requirements. I possess over twelve years of experience serving in the public sector and managing government resources, including over six years of experience in personnel management and team-building at the State Land Office. I am amendable in interacting with staff at all levels, members of the public and elected officials. I am an experienced public speaker. I represented the NM State Land Office at the NM legislature and continue to lobby in my current position at the Authority. Also, I understand the importance of leading staff to achieve the short and long term goals determined by your board to meet the needs of citizens of New Mexico. If re-elected, I would like to see the Recycling Board provide the less populated areas a simplistic way to participate in recycling utilizing the promotion of pay as you throw. The Recycling Coalition should consider its relationship with the eight northern pueblos; this dialogue will help to incorporate the more rural areas in New Mexico to promote recycling.

I welcome the opportunity to meet with you to discuss how my experience and abilities will be an asset to your board.

Sincerely,

Gino Romero, Manager  
North Central Solid Waste Authority

