



New Mexico Recycling Coalition

2016 Sponsor Package

New Mexico Recycling & Solid Waste Conference

Hosted by The New Mexico Recycling Coalition & SWANA—NM Roadrunner Chapter

SEPT 26-28, 2016 — ALBUQUERQUE MARRIOTT UPTOWN



Diamond Sponsor

\$10,000 _____

- Conference Luncheon Sponsorship
- Premier Recognition (logo) in the Conference Program, at the Opening Session, on E-mail Outreach, on Conference Banner, in the Monthly Newsletter and on the Conference Webpage.
- Insert/Giveaway into Attendee Bags and Full page Ad in Program
- Seating for Two with Keynote Speaker at Plenary Session
- Complimentary Double Exhibitor Booth at Conference
- Five Full Conference Registrations
- Funding for 2 Conference Attendance Scholarships
- Advertisement and Article in September E-Newsletter, Scraps
- One-year Gold NMRC Membership (\$2,500 Value, 5 Memberships, NMRC Home Page Logo)
- Access to Recycling and Everyone Can Recycle Campaign Sponsor (\$1,700 Value)
- Recycling Training Conducted by NMRC to Two Target Audiences of your Choice (Business, Professionals, Public—see page 3 for details)
- Waste Profile Developed for Your Facility by NMRC Staff or Full-Day Recycling Training Conducted by NMRC Staff at Your Facility—Possible topics include an in-depth training on HHW, Local Use of Compost, Commercial Recycling, Local Use of Glass or Recycling 101 (see page 3 for details)
- Customized Outreach Material for Your Community or Facility (200 printed—see page 3 for details)

Platinum Sponsor

\$7,500 _____

- Conference Reception Sponsor
- Prominent Recognition (logo) in the Conference Program, at the Opening Session, on E-mail Outreach, on Conference banner, in the newsletter and on Conference Webpage.
- Insert into Attendee bags and Half page Ad in Program
- Complimentary Exhibitor booth at Conference
- Four Full Conference Registrations
- Funding for 1 Conference Attendance Scholarship
- One-year Silver NMRC Membership (\$1,000 Value, 4 Memberships, NMRC Home Page Logo)
- Access to Recycling and Everyone Can Recycle campaign Sponsor (\$1,350 Value)
- Half-Day Recycling Training Conducted by NMRC Staff at Your New Mexico Facility—(see page 3 for details and possible topics)
- Customized Outreach Material for Your Community or Facility (150 printed—see page 3 for details)

Gold Sponsor

\$5,000 _____

- Keynote session Sponsor
- Recognition (logo) in the Conference Program, at the Opening Session, on E-mail Outreach, on the Conference banner, in the newsletter and on Conference Webpage
- Insert into Attendee Bags
- Complimentary Exhibitor Booth at Conference
- Three Full Conference Registrations
- One-year Bronze NMRC Membership (\$500 Value, 3 Memberships, NMRC Home Page Logo)
- Access to Recycling, Everyone Can Recycle campaign Sponsor (\$1,000 Value)
- Half-Day Recycling Training Conducted by NMRC Staff at Your New Mexico Facility—(see page 3 for details and possible topics)
- Customized Outreach Material for Your Community or Facility (100 printed—see page 3 for details)



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Silver Sponsor

\$2,500 _____

- Recognition (logo) in the Conference Program, at the Opening Session, on E-mail Outreach, on the Conference banner, in the Newsletter, and on Conference Webpage
- Complimentary Exhibitor Booth
- Two Full Conference Registrations
- Access to Recycling, Everyone Can Recycle Campaign Sponsor (\$400 Value)
- One-year Bronze NMRC Membership (\$500 Value, 3 Memberships, NMRC Home Page Logo)

Bronze Sponsor

\$1,000 _____

- Recognition (logo) in the Conference Program, at the Opening Session, on E-mail Outreach, on the Conference banner, in the newsletter and on Conference Webpage
- 50% Discount on Exhibitor Booth or conference Registration
- One-year Regular NMRC Membership (Up to \$300 Value)
- Access to Recycling, Everyone Can Recycle Campaign Sponsor (\$300 Value)

Aluminum Sponsor

\$500 _____

- Recognition in the Conference Program, at the Opening Session, on E-mail Advertising, on the Conference banner, in the newsletter and on Conference Webpage
- 25% Discount on One Full Conference Registration or Exhibitor Booth
- One Complimentary Ticket to Sept 27 Award Ceremony Reception
- One-year Individual NMRC Membership (\$75 Value)



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Recycling & Solid Waste Conference

In addition to supporting the state's only conference dedicated to recycling your sponsorship dollars assist with the following programs:

Access to Recycling

Technical assistance is a proven method of helping communities expand or build their recycling operations and local participation. NMRC's 2016 Access to Recycling objectives include:

- Provide technical assistance to communities to build their commercial and residential programs
- Support communities with local-level recycling policy options in order to increase recycling
- Engage NMRC members, community partners and other partners as advocates
- Support the industry to create more jobs in New Mexico

Everyone Can Recycle

NMRC is working to inspire NM Public, Businesses and Municipalities to Reduce, Reuse and Recycle with Marketing, Public Relations and Education Activities. The 2016 Everyone Can Recycle objectives include:

- Launch Outreach and Education Awareness Activities - Develop and share municipal, public and media efforts that utilize new and existing resources and incorporate both general promotion of recycling and technical assistance opportunities.
- Develop and maintain partnerships to leverage outreach

Sponsor Benefits

High-Level Sponsor Waste Profile: NMRC staff will visit your operation to assess the waste flow, review waste materials and provide recycling-related technical assistance.

High-Level Sponsor Recycling Trainings: NMRC has developed a range of trainings that can be brought to your targeted communities. We can train recycling drop-off attendants or recycling staff on topics such as HHW, Local Use of Compost, Commercial Recycling, Local Use of Glass or Recycling 101. We can provide this training and outreach to the business community or host a general public forum. NMRC will play host to the training and your entity will be the sponsor.

High-Level Sponsor Customized Outreach Material: We will customize basic outreach materials based on our successful "Don't Be a Zombie-Recycle!" or "Wild West Wanted" recycling campaigns noting what, where and how to recycle correctly within your community or facility to use as education and promotional materials

Web Recognition: Did you know that more than 20,000 unique visitors come to the NMRC site each year. Having your name associated as an NMRC supporter makes a difference!