2015 NM RAID Grant: "Strategizing to Curb Illegal Dumping in Our Pueblo Communities."

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- Purpose: To protect health and welfare of current and future residents of New Mexico by promoting environmentally sound methods for reuse and recycling.
- ▶ Funding: Up to \$1,000,000 of funding available annually for:
  - Offsetting the cost of scrap tire collection and recycling
  - Establishing recycling facilities
  - Purchasing equipment for recycling and scrap tire management
  - Purchasing products produced by a recycling facility
  - Providing educational outreach regarding scrap tire management, recycling, and illegal dumping
  - Developing recycling infrastructure
  - Abating illegal dumpsites
  - Contracting with vendors to promote recycling
    - At least two-thirds of budgeted grant money in each fiscal year is allocated to tire abatement and recycling programs, and one-third is allocated to abatement of illegal dumping and recycling of other solid wastes.



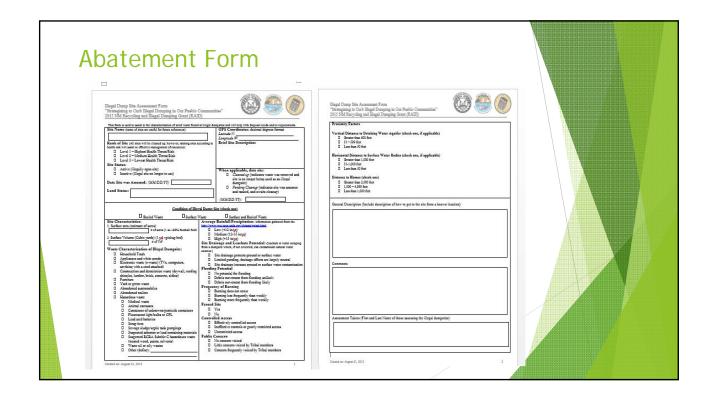
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## Santo Domingo Tribe's NM RAID Grant 2015

- Project Focus:
  - A partnership amongst the Santo Domingo Tribe, San Felipe Pueblo, and Pueblo de Cochiti to develop a 5-point plan to strategize to curb illegal dumping, abate six dumpsites (2 per Pueblo), develop an outreach and education campaign to change the cultural mindset, and to develop surveillance and monitoring of the dumpsites, once abated.
  - Tasks included:
    - Identifying appropriate staff to assist with the 5-point plan
    - Work with leadership and the community to gain support for the cleanup and prevention of illegal dumpsites
    - Develop and implement a strategy to discourage improper solid waste and the hazards associated with illegal dumping
    - Design an innovative campaign and workshops to promote the on-going prevention of illegal dumping
    - Continuously monitor the abated dumpsites to deter reoccurrence

## Abatements:

- Abatements took place earlier this year, January 2016.
- Staff from each Natural Resources Department identified 2 dumpsites aimed for the abatement through the 2015 NM RAID Grant
- ▶ The grant allowed for the following:
  - Purchase of PPE for the abatements: leather gloves, vinyl gloves, safety vests, and safety glasses.
  - Purchase of trash bags and trash pickers
  - Rental of Fifteen 30-yard cubic bins from WM (each Pueblo got five 30-yard cubic bins)
  - ▶ Rental of Backhoe and utility trailer
  - Purchase of signs, posters, banners, magnets, bumper stickers, and reusable shopping bags



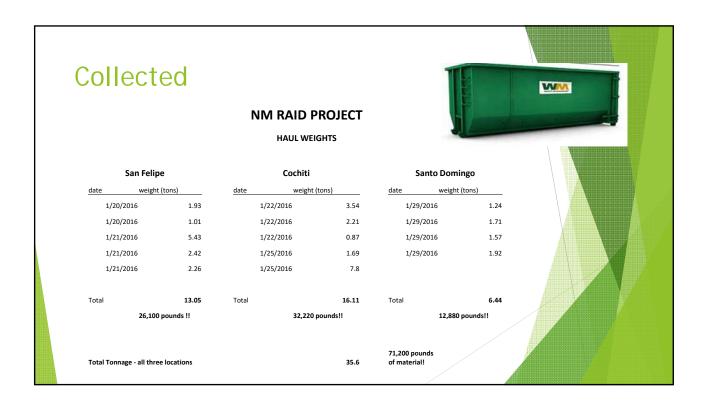
















## Next Steps to Implement Campaign

- Continuation of our partnership to initiate an educational campaign and prevention program by identifying local resources and forming partnerships to help change the cultural mindset with innovative solutions.
- ► GOALS:
  - ▶ Apply for future funding USEPA, NM RAID, USDA, other opportunities
  - ▶ Re-develop the campaign images, "putting a face/name" to our images
  - Looking to rent billboards between SD and SF to promote our campaign
  - Work with IAIA Cinematography majors to develop a PSA
  - > Outreach materials to promote the importance of proper solid waste management
  - Digital story workshops
  - Continue to build the capacity of our partnership
  - Gain more support from neighboring Pueblos, Nations, and Tribes

