



NMRC

NEW MEXICO RECYCLING COALITION

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2015 Recycler of the Year Announced

New Mexico Recycling Coalition Recognizes Leader in Recycling

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Santa Fe, June 18, 2015 – The New Mexico Recycling Coalition (NMRC at www.recyclenewmexico.com) is pleased to announce the 2015 New Mexico Recycler of the Year Award winner. Since 2002 NMRC has recognized individuals, businesses and communities that work to reduce waste and support recycling and composting in New Mexico.

This year's Recycler of the Year Award goes to Jill Holbert, Associate Director of the City of Albuquerque's Solid Waste Department.

Holbert will be presented with her award at the Albuquerque Solid Waste Department's office (4600 Edith Boulevard, NE) on Monday, June 22nd at 11:30 am. Press is invited to attend for this photo opportunity and for an interview with Holbert.

Holbert has worked towards improving recycling in New Mexico's largest city since she started working with the City over 6 years ago. Before joining the City of Albuquerque, Holbert served as the Solid Waste Director for the City of Santa Fe and worked at the NM Environment Department: Solid Waste Bureau. Holbert also served for many years as a NMRC board member.

At the City of Albuquerque, Holbert first worked to gain a diversion-oriented Integrated Solid Waste Management Plan to serve as the master plan for managing waste and recycling with diversion as its top priority. With the plan in hand, Holbert steered the city to seek a public-private partner to build the largest recycling processing facility in the state in order to roll-out a comprehensive curbside residential cart system to approximately 178,000 customers. Both this new Materials Recovery Facility and the curbside cart roll-out program were completed at the end of 2013. The results of this project have been stunning with significant increases in recycling tonnages. With strong education and outreach, the curbside program saw a 69% increase in the amount of material that it collected in FY14 vs FY13.

About New Mexico Recycling Coalition

New Mexico Recycling Coalition is a non-profit member-supported organization with the mission of leading New Mexico to value waste as a resource. The organization serves as a recycling advocate working with a diverse group of stakeholders, communities, businesses, schools and grassroots activists to help build sustainable and efficient recycling programs. To learn more, visit www.recyclenewmexico.com.

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