



# Recycle your outdated directories today

They can come back to you in surprising ways!

## Do Your Part in the Directory Lifecycle and Recycle

Recycling old directories helps create new directories and other consumer goods as part of the Dex® lifecycle. It also benefits the environment by saving valuable natural resources, reducing air pollution, energy consumption and used landfill space.

Every 100 tons of directories recycled:

- Saves 1,700 trees
- Diverts landfill space used by 45 homes a year
- Conserves enough electricity to power 41 homes
- Saves enough water to fill 1.5 Olympic-sized swimming pools

## Environmental responsibility at Dex

Dex's environmentally responsible journey begins long before it reaches your doorstep. Did you know:

- Dex directories are printed on paper containing an average of 25% post-consumer fiber
- Dex uses soy-based inks and other non-toxic glues and dyes
- No trees are cut down to make our directory paper, but instead all virgin fiber is a bi-product of other wood industry products.



**Looking for recycling options in your area?**

Visit [www.DexKnows.com/recycle](http://www.DexKnows.com/recycle)



New Mexico  
Recycling Coalition



## New Mexico Recycling Coalition and Dex: Partners for a Better Environment

Dex® maintains long standing partnerships with local organizations such as the New Mexico Recycling Coalition, creating awareness and opportunities for recycling of outdated directories. These partnerships are dedicated to educating consumers about the environmental benefits of recycling, and how outdated directories can become new products, such as directory grade paper, cellulose insulation, fruit packaging trays and more!



**Recycle your directory.  
It saves!**

