

Cooperative Teamwork & Recycling Assistance

The Significance & Benefits of Recycling Teamwork

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What is CTRA?

- **C**ooperative **T**eamwork & **R**ecycling **A**ssistance is a 501(c)(3) non-profit organization established in late 1994
 - Formerly known as Central Texas Recycling Association. CTRA acronym well known, so wanted to continue it's use and found a suitable name that describes the organizations' goals.
 - Mission-Provide cooperative marketing of recyclable commodities, promote development of end-markets for recyclables, and provide technical assistance and public education for recycling

CTRA Services

- Local recycling program & staff development
- Data collection and record keeping assistance
- Contract negotiation and administration with processors, and end-markets
- Access to information network regarding market trends and prices
- Grant Assistance/Award Programs

Who are CTRA Members?

- Today, CTRA consists of over 60 individual members.
 - Military Bases
 - School Districts
 - Non-Profits
 - State Agencies
 - Municipalities
 - Private Industry

Members commit to a 2 year contract, no annual fee, 10% administrative fee paid to CTRA.

Who Are CTRA Vendors?

There are currently two primary contractors, chosen through competitive bidding, who guarantee purchase of CTRA members' recyclables at contracted prices minus transportation costs.

• GUARANTEED FLOOR PRICES ON BALED COMMODITIES

• TOP PRICES FOR MILL RUNS

• MONTHLY PRICE SCHEDULES BASED ON CONTRACT MARKET INDICES

• PROTECT AGAINST MARKET SWINGS



Customer Characteristics

- COMMUNITY DROPOFF CENTER
- COMMODITY SORTING
- SELECTIVE COMMODITIES
- ADD COMMODITIES AS PROGRAM GROWS
- GOAL IS BALES AND DIRECT MILL
- SHARED TANSPORTATION COSTS

Smithville, TX

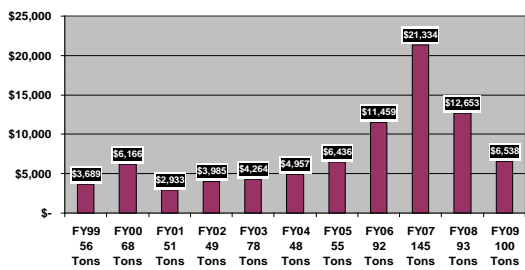
- Population- 4,000
- Volunteer group started program in 1988



Smithville, TX



Success Story Smithville-CTRA Partnership



To Be Continued...

www.recyclingassistance.org

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