

RAINBOW RECYCLING

A Div. of CARC Inc.



**Mary Garwood - Supervisor
Carlsbad, NM**

CARC Inc. Mission Statement

**“To provide services for people
with special needs that enable
them to be active citizens, feel
accepted and find meaning in
life.”**



Rainbow Recycling CARC INC.

- **Contracted by the City of Carlsbad to provide recycling**
- **Employs 16 developmentally disabled adults to enhance their job skills**
- **Unique operation! Benefits individuals we serve and the environment!**



What We Recycle

- **Corrugated Cardboard**
- **Office Paper**
- **Junk Mail, Catalogs, Magazines**
- **Newspaper (including ads)**
- **Aluminum cans**
- **#1 & #2 plastics (i.e. water bottles, laundry & bleach bottles)**





Awesome Increases!!

Master Fibers Inc. of El Paso

	2007	2008	2009
365 bales	458 bales	829 bales	
☹️	😊😊	😊😊😊😊	

You ask, “**How did they do that?**”

With some BIG help from our friends...

Curbside Recycling!!

- \$20,000 grant awarded from the **New Mexico Recycling Coalition/NMED** to City of Carlsbad to begin Pilot Program (Dec. '07)
- Purchased 350 rollout containers
- Residents able to recycle from home (June 28,08)

Allegheny Shredder/ Baler

- \$124,000 system funded by Eddy County & City of Carlsbad
- Installed Oct. '08
- Shreds 250 sheets of paper at a time
- Residential/ Commercial Shredding offered for .25 cents/ lb.



Check This Out!!

Yearly Materials Received


2007	2008	2009
171.2 tons ☹	215.6 tons 😊😊	365.4 tons 😊😊😊

Ship Out Rates

2007	2008	2009
171.8 tons	226.3 tons	355 tons



New Groups Forming

- September '09- Pollution Prevention (P2)/ Recycling Workshop held 
- Carlsbad Recycling Advisory Board (CRAB)
 - National Park Service, WIPP and other community leaders joining to discuss expansion of recycling in Eddy County

The Future!!??

- **New facility!!**
- **More manpower!!**
- **City of Carlsbad & CARC Inc. Rainbow Recycling making a difference in Southeast NM**
- **We are excited to be a part of it!!**



Thank You Thank You!

- **The New Mexico Recycling Coalition/NMED has been wonderful with Carlsbad's efforts**
- **Instrumental in Rainbow Recycling growth**
- **Incredible support!**



Contact Info:



Mary Garwood
Rainbow Recycling Supervisor
Carlsbad, New Mexico
(575)302-7841
garwoodmary_carc@yahoo.com