

Whole Foods Market Green Mission Program

by Maria Porter

- ## What Do We Recycle?
- Plastics 1-7
 - Steel
 - Tin
 - Aluminum
 - Cardboard
 - Paper
 - Pallet wrap
 - Plastic bags
 - Florescent light bulbs
 - Cell phones
 - Rechargeable batteries
 - Whole Foods reusable bags
 - Preserve/Gimme 5 products
 - Glass





Provide A Place For Employees to Learn More About Their Green Program



Ensure Success by Monitoring Your Program

- Meet with your new employees
- Provide a Store Tour
- Give solid examples of how recycling and composting save resources
- Provide signage that motivates recycling
- Walk your business regularly and physically look at waste
- Create a tool to monitor progress (Zero Waste Assessments)
- Reward those that succeed
- Create a Green Team

Successes!!!!

- Through our partnership with Soilutions we've been able to take Team Members on fieldtrips.
- We've donated over 90 yards of compost from Soilutions to our customers over the past three Earth Day celebrations.
- Given away 1000 trees to customers.
- Successfully decreased Trash pick up from every day to once a week.

Room For Improvement



Take Ownership!!!

- Be sure that every employee new and seasoned fully understands the importance of the program. Make Green Mission part of your Mission!
- Insure that the program is not just the responsibility of one person. Provide support from each department, including leadership.
- Stay on top of your waste assessments to decrease the chance of contamination.
- Make it fun!!!
- Rotate responsibilities.

Thank you!