



New Kinds of Recycling in Lincoln County

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In this presentation, we'll discuss rural activities in

- Post Office Recycling
- Phone Book Recycling
- Textbook Recycling
- Your Questions/Answers



Post Office Recycling

Uses the Post Office Lobby as the initial collection point for all types of recyclable paper materials




The Postal Service has gone green . . .



'Behind the Counter' PO Recycling. Here's what they've got:



- Cardboard
- Discarded passport forms
- Discarded IRS forms
- Junk mail
- Undeliverable phone books and newspapers
- Mail order catalogs
- Undeliverable mail
- Newspaper fallouts

These materials are carried outside daily deposited into outside container, ready for pickup.



On the Patron Side, here's some of what they've got.

- Magazines
- Newspaper fall-outs
- Newspapers
- Bulk mail items
- Unwanted junk mail
- Mail order catalogs
- Discarded phone books
- Slick paper advertising
- Governmental forms

The Typical Change to Recycling Needed in a local Post Office.

- Adding recycling containers in lobbies near counters where people go through mail and/or near entrances
- Adding outside recycling dumpsters in addition to trash dumpsters
- Re-educating Postal Employees
- Re-educating Postal Patrons
- *The patron needs to make the decision to recycle to relieve the Post Office of identity theft responsibility.*



Lincoln County Post offices Going Green in 2008: The NMRC - Capitan Pilot Project

- The Capitan Pilot Project – George Tippin Sr. and Cristi Sepkowitz, Post Master
- 1100+ postal patrons
- Collected 20 tons of paper products in 24 months!
- In 2010, Outdoor Container provided by NM Recycling Coalition. 1-2 indoor containers.
- Route Change to alternating bimonthly trash and recycling pickup. Recycling container fills in about 10-12 days.
- The Post Office as a community center.



Lincoln County Post offices Going Green . . . 2007: Alto

- The Alto Pilot Project – Jim Miller and David Sepkowitz, Post Master
- 1500+ postal patrons
- Phone Book recycling January – June since 2008
- General lobby recycling beginning in April, 2010. 5 indoor containers.
- Outdoor Container provided by KNMB in 2010
- Route Change – bimonthly trash and recycling pickup. Fills in 12 – 14 days.



Lincoln County Post offices Going Green . . . 2007: Corona

- All paper materials including phone books recycled in a lobby container since 2008.
- Transported to Ruidoso Downs monthly by Sherill Bradford, GSWA Board member



Lincoln County Post offices Going Green . . . 2010 - 2011

- Recently added Ruidoso (2) recycling (partial)
- Ruidoso Downs PO (KNMB site) starts soon.
- Carrizozo is next
- 7 other very small post offices in region



The Post Office Recycling Template

- Lobby containers. Locking?
- Employee training
- Patron education
- Outdoor container
- Add to pickup schedule
- Adjust solid waste pickup schedule
- Should be a cost - wash since paper makes up such a high percentage of the Post Office waste stream



Phone Book Recycling – the Lincoln County Experience

- There are 7 different phone books distributed annually in Lincoln County. More advertising than phone number locating.
- Each resident and small business receives 5 books on the average.
- Distribution from early January to mid-June
- Typically recycle 6 -8 pallets per year
- Unused shrink wrapped pallets of books from phone companies
- The problem of private phone book distributors
- Post Offices, Chambers of Commerce, realtors, lodgers accumulate large numbers of phone books.



Phone Book Collection Points



- Direct contact with phone companies and distributors to redirect discard
- Post offices, Lodgers and Chambers of Commerce. Storage facilities.
- Regular recycling collection system
- Scheduled Drop-off at Recycling Center



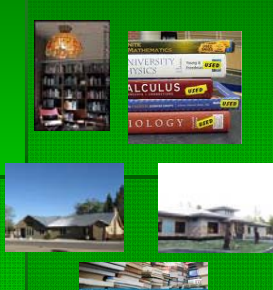
Americorps Volunteers Process Phone Books/Textbooks for Shipment



Americorps Volunteers Process Phone Books/Textbooks for Shipment



Recycling Discarded School Library Books and Textbooks



- A major source of high quality paper.
- Remember, others are in the 'reuse' business. It's after reuse that recycling enters the picture.
- Public Schools are the largest source.

NMSA 22-15-10 1978. Sale or Loss or Return of Instructional Materials (7/01/10)

- A. With the approval of the chief, instructional material acquired by a school district, state institution or private school pursuant to the Instructional Material Law [22-15-1 NMSA 1978] may be sold at a price determined by officials of the school district, state institution or private school. The selling price shall not exceed the cost of the instructional material to the state.
- B. A school district, state institution or private school may hold the parent or student responsible for the loss, damage or destruction of instructional material while the instructional material is in the possession of the student. A school district may withhold the grades, diploma and transcripts of the student responsible for damage or loss of instructional material until the parent or student has paid for the damage or loss. When a parent or student is unable to pay for damage or loss, the school district shall work with the parent or student to develop an alternative program in lieu of payment. Where a parent is determined to be indigent according to guidelines established by the department, the school district shall bear the cost.

NMSA 22-15-10 1978. Sale or Loss or Return of Instructional Materials (7/01/10)

- C. A school district or state institution that has funds remaining for the purchase of **instructional material** at the end of the fiscal year shall retain those funds for expenditure in subsequent years.
- D. All money collected by a private school for the sale, loss, damage or destruction of **instructional material** received pursuant to the **Instructional Material Law** shall be sent to the department.
- E. Upon order of the chief, a school district, state institution or private school shall transfer to the department or its designee **instructional material**, purchased with **instructional material** funds, that is in usable condition and for which there is no use expected by the respective schools.

What Does this Mean?

- Most School Districts do not have a separate instructional materials policy. They follow state law and PED guidelines
- Major subject areas rotate on a 6 year adoption schedule
- Textbooks, particularly in certain subject fields, change rapidly. They are quickly out-of-date.
- Unused, out-of-date textbooks fill closets and rooms, space that could be put to better use.
- Textbook sales event should be an annual school district event.

Schools Actually Have 3 Types of Recyclable Books

- Used textbooks, ready for sale and discard
- Publisher copies sent to instructor-based adoption committees annually, reviewed and then never used
- Discarded library books that have been damaged and/or weeded from school library collections
- Unused publisher copy textbooks sent to individual teachers

Add Colleges, Private Schools, Tribal Schools, Home Schools, Retail Businesses and Local Government

And, you are talking serious, high quality paper volume, ready for recycling! How do you get your hands on it?



In any raw material industry, the two key cost factors are:

“Touches” and “Transportation”

The same in recycling books of any type.






How do we reduce the number of ‘touches’?

And minimize the ‘transportation’ in order to get a marketable volume of phonebooks and textbooks?

2nd Annual Text Book Recycling Week
June 1 to June 7, 2010

Mescalero Apache School
Home Schools
Region IX Public Schools
Public Libraries
Private Schools

Any Lincoln County or Mescalero Resident

2nd Annual Text Book Recycling Week
June 1 to June 7, 2010





- Drop off any type of discarded textbook or library book for **FREE**. Any and
- All Text Books will be Recycled!
- Times: June 1 – June 7, 8:00 am to 3:30 pm
- Where: GSWA - 222 2nd Street in Ruidoso Downs
- Books off-loaded into roll-offs or tipper for later processing. Make it easy for the donor.

These activities are either created or supported by the Lincoln County Recycling Committee

- In operation since 2007
- Membership from each community including White Oaks
- At-large membership
- Meets monthly or quarterly
- Operates via email and instructional television
- Former Mission: to identify recycling collection opportunities
- Resident education and public information
- Assist at events
- New Mission: to help develop businesses that can use recycled raw materials.



Your Questions?

Thank you for your time and attention.

- For more information, please feel free to contact me at jamespmiller@windstream.net, or 575.336.7710 or 575.937.2873
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