



For Immediate Release

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Get Recognized For Your Business Recycling Efforts Recognition Program and Trainings Planned

Albuquerque, Las Cruces, Silver City, Taos and Santa Fe – Does your business reduce, reuse and recycle? If so, get recognized by the New Mexico Green Chamber in its first annual "NM Businesses Recycle" recognition program. The program will roll out in Albuquerque, Las Cruces, Silver City, Taos and Santa Fe with events planned around America Recycles Day on November 15th to be held in order to honor local recycling businesses.

All nominees will be recognized for their efforts. Top-level achievers will be selected for further recognition. This will be an annual program that aims to encourage more businesses to reduce their waste, buy recycled, and recycle more. The "NM Businesses Recycle" campaign aims to bring value and raise awareness for businesses that do recycle and reduce their waste. Businesses that recycle and commit will be provided with media exposure, recognition and window decals.

A recent partnership between the NM Green Chamber of Commerce, the NM Recycling Coalition, the NMSU Institute for Energy and the Environment and the NM Environment Department Green Zia Environmental Leadership Program— has been launched in order to assist and recognize New Mexico businesses that recycle.

To receive recognition, businesses must apply online by October 15, 2012 at nmgreenchamber.com/nmbizrecycle.

"This program aims to recognize businesses that have taken steps toward reducing their waste generation as well as recycling. By providing positive media exposure and recognition within the local community, we hope to build value to businesses that have made this commitment," explains English Bird, NM Recycling Coalition Executive Director.

"If you care about recycling, New Mexico consumers should look for the label and support that business with their dollars," said Allan Oliver, CEO of NM Green Chamber of Commerce. "Many New Mexico businesses are aggressively reducing waste and at the same time saving money, improving efficiency and bettering their bottom-line. This program will give those businesses the recognition they deserve."

The program also provides free recycling training for businesses that want to begin or expand their recycling program.

Upcoming Scheduled Trainings (free):

Silver City, September 6th, 2-4 PM, Silvco Theater, 311 N. Bullard St.

Las Cruces, September 7th 9-11 AM, Greenworks Building, 125 North Downtown Mall

Taos, September 25th, 2-4 PM, Taos Civic Center, Alcade Room, RSVP to director@taosgreenchamber.org

Santa Fe, October 11, 2-4 PM, Santa Fe Convention Center Peralta Room, RSVP to [505-955-2200](tel:505-955-2200).

Additional free business recycling training sessions will be announced.

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