




## Background & Contact Information



Funded through a Museums for America grant from the INSTITUTE of Museum and Library SERVICES (IMLS), the New Mexico Museum of Natural History & Science manages and coordinates bilingual, family science education programs.

Program Coordinator:  
 Carolyn Gregory  
 Family Programs Educator  
 New Mexico Museum of Natural History & Science  
 1801 Mountain Road NW  
 Albuquerque, New Mexico 87104  
 505-841-2814  
[carolyn.gregory@state.nm.us](mailto:carolyn.gregory@state.nm.us)  
<http://www.NMnaturalhistory.org>

## Resources




[http://www.ci.tucson.az.us/tucsonrecycles/Waste\\_Education/waste\\_education.html](http://www.ci.tucson.az.us/tucsonrecycles/Waste_Education/waste_education.html)

[http://www.mora.org/resources/community\\_education](http://www.mora.org/resources/community_education)



## A PLAN???

### Collaboration, Informal Education & the Hispanic Community



- What do you need to know about your community?
- Where are you starting from...*really*?
- Goals?
- Resources?

### Collaboration, Informal Education & the Hispanic Community

## Key Factors for Success



- Relevance
- Bilingual “Family Friendly” Programs (informal learning)
- Collaboration & Community Partnerships




## Relevance



- Cultural
- Geographical
- Personal




**THINK FAMILY!**

“...environments should be rooted in scientific problems, ideas, and activities that are meaningful to.....local communities...”

LEARNING SCIENCE IN INFORMAL ENVIRONMENTS: PEOPLE, PLACES, AND POSSIBILITIES  
 National Academy of Sciences, January 2009

## COLLABORATION - Community Partners

Who is passionate about your mission?

Mutually beneficial collaborations





- Schools & Businesses
- Museums & Science Centers
- Community Service Organizations
- Other

## Bilingual "Family Friendly" Activities

- Self-directed
- Self-contained
- Interactive
- Hands-on

**Make it FUN!**



## "Family Friendly" Events



- Bilingual activities
- Relevant
- Theme-centered events
- Food, take-home activities & give-aways

**FREE – Food – Fun  
Family Learning**

## Successful Strategies



- **Collaboration and getting the word out**
  - Schools
    - Fliers sent home with school children.
    - Fliers posted at schools and other appropriate community locations.
    - Publicize event through the PTO & afterschool programs
  - Community partner organizations
  - Family support organizations (ENLACE New Mexico, NM MESA)
  - Churches
  - Visits to community organizations/schools with demonstration of a simple activity
- **Media, Advertising & the internet**
  - List serves, web site calendars, free newspaper calendars, Latino/Hispanic radio, TV & newspapers
  - News releases to local newspaper, radio and TV stations.